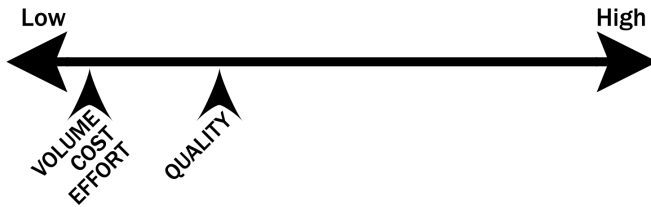


Recruitment cards



You and your employees will come across people all the time who could make potential care staff. Why not print a stock of business cards which have a recruitment message on one side, contact details, some key benefits of care work and a space for the card holder to add their initials or name on the other side?

These can be given to anyone you or your staff meet who might fit the bill. This could be an attentive waiter or waitress, a volunteer, neighbour or chance contact.

Pros:

- Simple and convenient to carry
- Can track who made the referral using the initials or name on the card, so they can be rewarded
- Empowers staff

Cons:

- Upfront print cost
- Depends on staff carrying them and distributing them